



**CERTIFICATE PROGRAMME
IN BANKING, FINANCE
AND INSURANCE (CPBFI)**

Where Potential Meets Opportunity

ABOUT

CERTIFICATE PROGRAMME IN BANKING, FINANCE AND INSURANCE (CPBFI)

Bajaj Finserv brings to you CPBFI, a customized certificate programme. CPBFI has been designed for fresh graduates and final year students aspiring to build a career in the financial service industry.

The programme has been developed in collaboration with one of India's leading management schools and a top mental health institute.

A successful career begins with right capabilities. CPBFI helps in development of right attitude, domain knowledge and communication and workplace skills to enhance the employability of the participants. After completing the programme, candidates can apply to private banks, non-banking finance companies, life insurance and general insurance companies for entry-level positions in sales, operations, customer service or related roles.

A COMPLETE

INTERVIEW EXPERIENCE

Professional corporate recruiters take the participants through a simulation of the end-to-end recruitment process. The workshop covers the entire recruitment journey, from selecting the job advertisement to job interview. It concludes with the HR teams sharing the overall feedback and guidance for job search and interview preparations.

UNIQUE FEATURES



Programme designed by the industry,
for the industry

Addresses all components of
employability viz. attitude, skills
and knowledge.



Short duration

~100 Hours over 32 days (classroom)
or 46 days (online)



Nominal fee payable by students,
balance subsidized by Bajaj Finserv
Excellent training for an affordable fee



End-to-end experience of the
recruitment process

Interview practice and guidance
through an HR workshop



COMPANIES

OUR ALUMNI WORK FOR

- Aditya Birla Sun Life Insurance
- Amazon
- AU Small Finance Bank
- Aviva Life Insurance
- Axa Business Services
- Axis Bank
- Bajaj Allianz Gen Insurance
- Bajaj Allianz Life Insurance
- Bajaj Auto
- Bajaj Finance
- Citibank
- Club Mahindra Holidays
- Cognizant
- eClerx
- Future Generali India Insurance
- GATI
- GoAir
- HDB Financial Services
- HDFC Bank
- HDFC Life Insurance
- Hexaware Technologies
- IBM Concentrix
- IBM Concentrix
- ICICI Bank
- ICICI Lombard
- ICICI Prudential
- IDFC First Bank
- Infosys BPO
- Karvy Stock Broking
- Mahindra Finance
- Manappuram Finance
- Metroglobal Services
- Mihan BPO
- Muthoot Fincorp
- Saraswat Co-op Bank
- SBI Life Insurance
- Siemens Healthcare
- Star Union Dai-Ichi Life Insurance
- Star Health & Allied Insurance
- Tata AIA Life Insurance
- Tata AIG Gen Insurance
- TCS
- WNS Global Services

Note: All the students have found jobs without any support from the CPBFI team at Bajaj FinServ. Data is based on updates provided by the alumni from time to time and the LinkedIn profiles of our alumni. The candidates might have changed their jobs subsequent to our interactions.

SNAPSHOT OF THE SYLLABUS

- **Managing self - Swaroop-**
Understanding and regulation of how one thinks, feels and behaves, self-confidence, emotional regulation, decision-making, stress management
- **Overview of Retail Banking-**
Overview of the banking and NBFC industry and details about banking products
- **Overview of Insurance-**
Overview of life and general insurance industry and details about products
- **Communication and Workplace Skills-**
All types of communication, feedback techniques, persuasion, working in teams, group discussion and interview skills

OUR PARTNERS



**Symbiosis School of Banking
and Finance, Pune (SSBF)**



**Institute for Psychological Health,
Pune (IPH)**



**Centre for Investment Education
and Learning (CIEL)**



**WalchandPlus a Division of
Walchand PeopleFirst Limited (WPFL)**



Centum Learning Limited.

ELIGIBILITY

- Fresh graduates, post graduate students or final year students from any stream
- Age Limit - up to 27 years (No entrance exam)



Bajaj Finserv Limited, 6th floor, Bajaj Finserv Corporate Office,
Off Pune Ahmednagar Road, Viman Nagar, Pune - 411014



020 - 3040 5700



<https://www.linkedin.com/showcase/finservcpbfi>

CPBFI is an employability initiative of Bajaj Finserv Limited and its group companies, aimed at enhancing the employability of graduates, especially first-generation graduates, from small towns. Under this initiative, customised training programmes are conducted, in collaboration with college partners, for the students and alumni of the partner colleges. CPBFI is conducted in over 50 cities across India and more than 10000 students have benefitted from CPBFI.